

## FOR IMMEDIATE RELEASE

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### Mississippi Kayak Challenge: 2,000 mile solo kayak adventure

This summer, author and adventurer Jacob van der Merwe is taking on the Mighty Mississippi in a kayak. His journey starts at St. Paul on May 13th, and he plans to be in New Orleans by the end of August—a 100 day adventure!

Says Van der Merwe: "I get to realize a childhood dream. All my life I have known that one day I will meet this river, and get to know its people, its places and its history, in an up-close and personal way. I can think of few more intimate ways than to make my way downstream in a kayak, paddle in hand, at the river's own pace." You can learn more about this amazing journey and follow his progress at [www.crazykayaker.com](http://www.crazykayaker.com). Jacob will share his experience through his web site, blog and photo gallery. He's also planning to write a book about his unique adventure.

He will use a [Prijon Kodiak](#) ocean kayak for his journey. This rugged 17 foot polyethylene kayak is tough enough to withstand the rigours of his adventure, and to take him safely down 2,000 miles of river with all his gear. Jacob plans to camp most of the way. He will stay in touch with friends and family via cell phone and a laptop with wireless connectivity. His progress can be followed in real time on his web site, courtesy of [Eye-On](#) GPS tracking technology, provided by [The Real Security Company](#).

Jacob van der Merwe is a published author, technical writer, an experienced kayaker, skilled photographer and energetic traveler. He is married and lives in Victoria, British Columbia.

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For more information about Jacob's exciting adventure and the upcoming book please e-mail him at [jacob@crazykayaker.com](mailto:jacob@crazykayaker.com) or call 250-686-1108.

Access complete information here: [www.crazykayaker.com](http://www.crazykayaker.com)